



Department of Public Administration
Maharshi Dayanand University Rohtak
(NAAC Accredited 'A' Grade)

Strategic Plan (2018-2023)

About the Department

Initially MA Public Administration course was started in the Department of Political Science in 1988. The Department of Public Administration came into existence in 1991 as an independent department of Maharshi Dayanand University, Rohtak through an E.C. Resolution no. 65 in its meeting held on March 25, 1991 and assent of the Chancellor was received on May 15, 1991 for the same. The Department since its inception has been actively engaged in quality teaching, research and training as well as consultancy in the applied field of Public Administration. The department is one of the most active, vibrant and innovative centers in the discipline of Public Administration today. It has continually and systematically revised and updated its syllabi reflecting the changing concern of the discipline and the emerging needs of the society and functional areas of administration. The department has started M.A. (Hons)-5 years Integrated Course on professional basis since July, 2011. On the basis of multiple enquiries from the stakeholders' side about the Diploma in Rural Development, the Department decided to start the course of Post Graduate Diploma in Rural Development and Panchayati Raj (PGDRD & PR) in its PG Board of Studies meeting held on 27.07.2018. The Department invites distinguished visiting scholars and holds workshops, seminars and conferences. The faculty has published extensively in the form of books, monographs, reports, articles, reviews, commentaries, perspectives and research papers in reputed journals. Some of the faculty members have also been on the editorial boards of the reputed journals. Some of the alumni of this department have occupied high positions in different walks of life.

Vision

- To serve the Indian and global society by creating and sharing knowledge in an innovative, inclusive, and collaborative learning-centered environment

Mission

“Continue to strive towards Excellence”

- Learn with passion, discover with purpose, create lasting value, and transform lives.
- This mission reflects our efforts to expand student learning, improve faculty research and knowledge as well as become more active stewards in society.

Strategic Goals

Strategic planning is not a “once-and-done” event. It is a continuous process involving planning, implementing, assessing outcomes and using results and lessons learned for further planning and revision or modification of strategies. After thoroughly considering the SWOC analysis and future aspects of the subject, the following targets have been suited to achieve. These targets have been set after extensive consultation to ensure that they are both ambitious and achievable. The Strategic Plan for the period of five years commencing from academic year 2018-2019 to academic year 2022-2023 has been prepared by the Department by taking into consideration the

quality indicators determined by NAAC and NIRF. For an effective plan, first of all the department has conducted a thorough feedback & SWOC analysis, on the basis of which further planning has been done. The inputs from all stakeholders, their expectations, goals and objectives of the department helped us to develop the base for formulation of the strategic plan. It is our sincere efforts to prepare the framework for our collective efforts directed towards the attainment of (Academic & Research excellence) our goals and objectives as well as keep our streamlined to the contemporaries.

SWOC Analysis

Strengths

- The only department in the country with Dual-degree/ 5-year integrated (Hons.) course in Public Administration provided since 2011.
- Highly qualified & experienced faculty with intensive research knowledge.
- 27 years of inception with extensive contribution and recognition in the university.
- The interdisciplinary nature of the subject and its approach towards social awareness.
- The conducive environment and well-developed infrastructural facilities in the university as well as in the Department which attracts large diversity of the students.
- Well sought subject for civil services yet now.

Weaknesses

- Well-short of the required number of faculty.
- Lack of government efforts in introducing it at college and school levels.
- Still in the ambit of Political Science.
- Lack of funding for newer projects.
- Absence of adequate number of career opportunities.

Opportunities

- Good ambiance regarding rising awareness of administrative sciences among people.
- Good governance, e-governance, ethical governance, citizen-centric administration, corporate governance etc. are the watchwords of 21st century.
- Increasing craze for specialization in different areas of administration i.e. police administration, hospital administration, rural governance etc.
- Use of Information Technology for innovative practices in administration for speedy delivery of public services.
- Enhanced focus of government on research regarding policy-centric issues.

Challenges

- Less recognition in private sector jobs is a big challenge before Public Administration.
- Non-recognition to quality research & hence quality of research continues to depreciate.
- Increase in privatization of several public services resulting in minimized role for public administrators.
- Rate of dropout students is high in social sciences subjects

Action Plan

The main focused activities of the different sessions may be as under:

Session 2018-19

- ✓ Regularity in organizing the pious Havan in every new session for inculcating the spiritual and ethical values among the students of the Department.
- ✓ Up gradation of the curriculum as per prevailing standards recognized by the controlling authorities in the discipline.
- ✓ Qualitative Strengthening of existing programmes & sensitization of curriculum by faculty through course design and development which will favour the learners systematically and objectively.
- ✓ Organize a seminar on the occasion of Silver Jubilee Celebration of Panchayati Raj's Constitutional Status.
- ✓ Considering the paucity of faculty, we are seeking to appoint accomplished staff to fulfill the desired pupil-teacher ratio (PTR).
- ✓ Develop policy-based research orientation among the faculty members and students which includes theoretically grounded, methodologically rigorous and empirically based teaching and learning process as per the guidelines of UGC and other academic & research bodies.
- ✓ Installation of various portraits of prominent personalities, archived thinkers, and Preamble and Fundamental rights charts in the department.
- ✓ The job and career counseling session will be organized time to time to aware the students about various dimensions of the career in Public Administration.
- ✓ Local community engagements and contribution by the department to aware about their duties and rights, with special focus on how to redress their common grievances.
- ✓ On the basis of multiple enquiries from stakeholders' side about the Diploma in Rural Development, the Department decided to start the course of Post Graduate Diploma in Rural Development and Panchayati Raj (PGDRD & PR) in its PG Board of Studies meeting held on 27.07.2018.

Session 2019-20

- ✓ In this session, Department will focus on experiential learning by involving experienced professionals and providing students' access to qualitative instructional methods. Also to empower faculty about emerging trend in their profession for academic advancement.
- ✓ Research Motivation- To motivate teachers and students to undertake research activities such as preparation of projects, publication of research papers in reputed journals and participate as well as present the research papers in seminars / workshops / conferences. Seek money and sponsorship to attend international conferences for paper presentations to all faculty members and research students.

- ✓ Well-furnished Conference Room- Our department still have a major shortcoming of a conference room, so by this session we are planning to establish a well furnished conference room.
- ✓ Another major focus would be on the retention of maximum number of students in the course.
- ✓ In this session Department is also planning to sign Memorandum of Understanding (MoU) with Indian Institute of Public Administration, New Delhi regarding training and research activities in the discipline.
- ✓ Considering the environmental responsibilities, the Department will follow Green practices i.e. use of bicycles, public transport, tree plantation drives etc as well as encourage the citizens through awareness programmes in the localities.
- ✓ Use of ICT in Teaching Learning System- Nurturing the integrated & collaborative teaching-learning environment by adopting smart classroom technology.
- ✓ Department is also planning to upgrade its courses by including an M.A. course in Public Policy and Governance.

Session 2020-21

- ✓ Continuous endeavor for new research projects & exposure of students to various research areas where they will be guided to handle research projects independently.
- ✓ Initiating a new website of Department of Public Administration and link to be provided on the MDU website.
- ✓ Formal visits to the governmental offices to make a proper understanding of their working and observe the citizen satisfaction of public service delivery. This initiative will provide firsthand experience to the students and a gap of theory and practice could be understood.
- ✓ Formal visits of the students will be conducted for understanding the working procedure and facts of the orphan houses, nari niketan, old age homes etc.
- ✓ To have an enabling environment wide space to keep reference books, subject related good quality reference books so placed as to have easy reach, sufficient PCs with internet access for the completion of projects and research work etc.
- ✓ Gender Equity Promotion Programme to enhance sensitization in behaviour.
- ✓ Master Degree in Disaster Management along with one year PG diploma.
- ✓ In this session Department is also planning to sign Memorandum of Understanding (MoU) with Lal Bahadur Shastri National Academy of Administration, Mussoorie regarding training and research activities in the discipline.

Session 2021-22

- ✓ Department is also planning to setup its own departmental library with books contribution willfully by staff and alumni.
- ✓ Efficient Students' Council and Students' Grievance cell, Students' welfare, Anti Ragging etc having wide representation of staff and students in decision making, execution of policies and in growth prospects of the department.
- ✓ To provide effective academic support to students from diverse disciplinary backgrounds.
- ✓ Promotion of human values & professional Ethics
- ✓ Sessions on Yoga & meditation
- ✓ To start course of M.A. in Police Administration.

- ✓ Department is also planning to sign Memorandum of Understanding (MoU) with Sardar Vallabhbhai Patel National Police Academy, Hyderabad to enrich the discipline.

Session 2022-23

- ✓ Opportunities will be given to the students to organize these programmes and competitions to improve their organizational skills and leadership quality with values.
- ✓ Constitute a feedback committee for analyzing the curriculum as per the requirements of civil services exams and industrial sector.
- ✓ Enhance interdisciplinary research opportunities to impact the quality of life for the region.
- ✓ Along with the regular teaching methods, teachers will encourage students to participate in various workshops, seminars, campaigns, group discussions and various competitions like quiz, elocution, essay, debate, poster, etc.
- ✓ To carry out extensive efforts towards providing international exposure to faculty & scholars enabling a way forward to participate in conferences and seminars abroad. To look out various sponsoring and funding agencies.
- ✓ PG Diploma in Banking and Insurance Administration.
- ✓ In this session the Department may be renamed as an Institute of Public Governance and Policy Science Studies with different Masters and research courses.
- ✓ Plan to sign Memorandum of Understanding (MoU) with National Institute of Rural Development (NIRD), Hyderabad to impart training for Panchayati Raj Institutions.

Activity Calendar (2018-19)

Sr. No.	Name of Activity	Organizing Month
1	Opening of Academic Session- Havan for inculcating the spiritual and ethical values among the students of the Department	July, 2018
2	Induction Programme	August, 2018
3	Fresher's Party	August, 2018
4	Celebration of Teacher's Day	5 th September, 2018
5	Inter-class Declamation Contest	September, 2018
6	Celebration of Mahatma Gandhi & Lal Bahadur Shastri Jayanti	2 nd October, 2018
7	<ul style="list-style-type: none"> Extension Lecture on Environment Protection Tree Plantation Drive 	October, 2018
8	Educational Tour for Cultural Understanding of India	November, 2018
9	<ul style="list-style-type: none"> Celebration of Deepawali Festival Yoga- Meditation Session 	7 th November, 2018
10	<ul style="list-style-type: none"> Celebration of Indian Constitution Day Inter-Departmental Debate 	26 th November, 2018
11	Outreach Programme & Interaction with Local Community	January, 2019
12	National/ Regional Seminar	Jan- February, 2019
13	Parents- Teachers Meet and Alumni Meet	February, 2019
14	Surajkund Fair Trip	February, 2019
15	Parliament Visit - Budget Session	Feb-March, 2019
16	Celebration of International Women's Day	8 th March, 2019
17	Celebration of Department's Foundation Day	25 th March, 2019
18	Celebration of Holi Festival	March, 2019
19	Farewell Party & Speech on National Values	April, 2019
20	Extension Lecture on Gender Sensitivity	April, 2019